

Editorial

Project time is coming!



by Pierre-José Billotte

President
EuroCloud

After taking our time to organise the European federation and develop EuroCloud in new countries, EuroCloud will set a first project with a renewed program of our European EuroCloud congress in Luxembourg. We want to make this succesfull with even more activities then the ones we have had this last year.

Time is also coming to launch new ambitious European projects: the Euroclud European Award to bring the light to the best European start-ups, the best European cloud products and the best European Cloud business case or Customer. EuroCloud is also working on an event that has never been done in Europe before. Be sure to follow the news the next months on the website or through the newsletters.

Three large ambitious projects!



EuroCloud has decided on the programm for 2011

Besides some smaller events on local and European level there will be three major events in 2011. In coming newsletters the full programm will be laid out, starting with the first rough layout directy below. Be sure to follow the news on the programm in this and the following newsletters!

Call for contribution and support

It takes a lot of effort to organise these projects, so any help you are able to give is very welcome. You can help us by sponsoring EuroCloud Europe. Please contact mvdwoude@eurocloud.org if you have any ideas on how your organisation may be able to help us organise these projects.

Follow us on LinkedIn and Twitter and ofcourse the EuroCloud website: www.eurocloud.org:



follow us on
twitter

The three large EuroCloud projects

EuroCloud Europe starts with the yearly congress. This congress will last two days where large industry and politics will be addressed on the topics of cloud computing and combining this with the European Commission's digital agenda.

Next, EuroCloud will hand out European awards with best start-ups, best products and the best cloud business case. This project will need engagement from the cloud computing industry to nominate candidates and have solutions sent in to choose from.

Finally, EuroCloud Europe will organise the first EuroCloud day. In this UNIQUE one-day event, EuroCloud will organise in collaboration with the local EuroClouds on-line conferences with only topics on cloud computing. The largest leaders in the cloud computing industry will give on-line presentations sharing their vision and ideas on cloud computing throughout Europe. We expect that over 2000 attendees will follow this event all across Europe.

Don't miss the news on further details in coming newsletters and our website.



News from EuroCloud Italy

EuroCloud Italy and VMEngine, organize the CloudCamp in the City of Science in Naples. The event will be hosted by TechnologyBiz, the Campania event of technology and innovation, at 2nd edition.

CloudCamp is a special conference where early adopters of Cloud Computing technologies exchange ideas. It is where it is possible to meet to share the experiences, challenges and solutions. At CloudCamp, all are encouraged you to share thoughts in several open discussions, as strive for the advancement of Cloud Computing. End users, IT professionals, and vendors are all encouraged to take part. More information can be found at www.cloudcamp.org/naples



News from EuroCloud Slovenia

On November 17th, EuroCloud Slovenia will have their first cloud event. In a one morning seminar EuroCloud Slovenia promotes cloud computing, and EuroCloud of course, from the Slovenian chamber of commerce. The program will focus on the migration path from traditional software to Cloud solutions. For more information check the Slovenian website (English): <http://www.eurocloud.si>



News from EuroCloud Sweden

Supporting sponsors:



Your logo here too?



For inquiries:

mvdwoude@eurocloud.org

For further information about EuroCloud, please contact:

□ If you are a **journalist** :

Yasmine Boucetta

International Account Director
LEWIS - Global Public Relations

Baierbrunner Str. 15
81379 München
Germany

Tel: +49 89 17 30 19 40
Fax: +49 89 17 30 19 99

Email: YasmineB@lewispr.com
Web site: <http://www.lewispr.com>

□ If you are an **organisation**:

Maurice van der Woude
General director Eurocloud

Email: mvdwoude@eurocloud.org
Web site: <http://www.eurocloud.org>

EuroCloud member closes major deal in Sweden! Region Västra Götaland has chosen EuroCloud member eBuilder to provide the e-commerce solution to be used when it introduces electronic procurement/purchasing of goods and services, both internal and external. eBuilder won the contract in competition with three other bidders for "IT Service Marketplace Västra Götaland Region". This is great news for the cloud industry and encouraging news for EuroCloud Sweden.

 **Join EuroCloud today!**

EuroCloud is coordinated in **23 European countries** now: Denmark, Belgium, France, Germany, Italy, Luxemburg, Spain, Sweden, Ireland, The Netherlands, Finland, UK, Ukraine, Turkey, Portugal, Russia, Greece, Austria, Switzerland, Norway, Slovenia, Hungary and Bulgaria.

Your company is active in the field of cloud **computing or Saas**? Be part of a pan European network organized in two tiers with a national and a European level.

Build relationships with EU authorities (Commission and Parliament) to help recognise the Cloud Computing industry as the future of IT in Europe and to promote a stimulating environment for development and growth of your industry. Develop business relationships with our members throughout Europe and internationally with counterparts such as SIIA. Use the power of technological relationships between members throughout Europe and internationally.